

Items for Economic Development and Planning Committee consideration										
Priority	Actions	Target date	Committee Lead	Stakeholders	Comment	Already do	Doesn't Cost anything	No Bandwith to do	Cost Associated	
1	To encourage and support formal and informal cooperation and knowledge sharing between local businesses and employers.	2020/21	ED&P	ED&P	combine with below					
2	To explore benefits of organised business forums and lobbying groups, e.g. creation of a local Chamber of Commerce, Business Improvement District, Business Breakfast Club, etc.	2020/21	ED&P	ED&P	Investigate the way forward for each of these initiatives taking learning from City and other market towns					
3	To lobby the Local Authority to secure investment in Technology & Enterprise projects in the town	2020/21 onwards	ED&P	ED&P	Liaison with HC inc on Economic Development	✓	✓			
4	Work with county council to ensure car park charging tariffs, on street parking, parking restrictions, lining and signage meets local needs.	2020/21 onwards	ED&P	ED&P	Liaison via ward members	✓	✓			
5	Invest in online and printed promotional material in support of local events and to encourage visitors and promote the local economy	2020 onwards	ED&P	ED&P, E&L	Strategy & Plan for town promotion				✓	
6	Work with county council planners and local landowners to achieve sustainable growth by bringing forward local employment sites alongside new homes and improved community infrastructure	Continuous	ED&P	ED&PNDP	NDP and link to above on ED liaison	✓	✓			
7	Consider the introduction of community led housing schemes	2021/22	ED&P	ED&P	NDP and link to above on ED liaison					
8	Lobby for improved links to the emerging Hereford University initiative	2020/21	ED&P	ED&P	Via Ward members					
9	Plan to map/record all the footways as well as the PROW, cycle and bridleways in the parish. Identify extensions and enhancements to the network and promote the walking and cycling opportunities in the area. e.g. Herefordshire has a Walking Festival which we could take a more active part in. To be carried out via NDP working parties	2020/21 with the help from the NDP Working Party	ED&P	ED&P	NDP but also footpath warden	✓				
10	Develop a Public Realm management plan for the town centre and footpaths etc. to sit alongside the Greenspace Management Plan	2021/22	ED&P	ED&P	Develop a Public Realm management plan and link to Infrastructure Delivery Plan		?	?		
11	Work with HC and local lobbying and user groups to secure improvements to public transport services	2020 onwards	ED&P	ED&P	GHAL, We Love Our Bus groups and liaison with ward members					
12	Work with local stakeholders, landowners and HC planners to Improve facilities at/serving the train station	2020 onwards	ED&P	ED&P	NDP & liaison with ward members	✓	✓			
13	Promote road safety and take an active approach to traffic management in partnership with HC	Continuous	ED&P	ED&P	Working Party & liaison with ward members					
14	Invite non-Councillor representatives to sit on Economic Development & Planning and Environment & Leisure committees	Annually	ED&P	ED&P	Via Large Application WG etc	✓	✓			
15	Encourage local businesses to provide work experience places for all groups	Continuously	ED&P	ED&P	Promote opportunities in liaison with HC & ward members - LAC employment and KickStart2020					
16	To promote equality for our armed forces families within the town	Continuously	ED&P	ED&P	Forces covenant - promote through website					

17		Introduce a Ledbury business of the Year Award	2021/22	ED&P	ED&P	Link to Business Forum/Chamber formation				
18		Work in partnership with Herefordshire Council through the Ledbury Neighbourhood Plan when considering planning applications to ensure Ledbury focused S106 projects.	Annually	ED&P	All Committees	... primarily through effective working with ward members				
19		Work with providers of public transport to ensure the needs of the community are met	2020 onwards	ED&P	E&L					
20		Continue to develop the Neighbourhood Development Plan	To be adopted by May 2021	ED&P	ED&P		✓			
21		To provide public toilets and baby changing facilities in the town	2020/21	ED&P	E&L					
22		To continue to work with residents on traffic management issues	2019 onwards	ED&P	ED&P		✓	?		✓
23		Produce a business plan for the Painted Room	2020/21	ED&P	E&L	Possible link to Ledbury Places engagement		✓	?	
24		Develop and promote the Council Offices and the Market House as the Heart of the Tourist focus in Ledbury	2021/22	ED&P		Link to Ledbury Places/Civic Soc dialogue and to Tourism WG				✓
25		Work with the community and stakeholders to ensure land for sporting activities is available	2020/21 via NDP Working Party	ED&P	E&L	Neighbourhood Plan and Ward Members	✓			
26		Publish up to date Tourist leaflet	2019/20	ED&P		Tourism WG	✓			✓
27		Consider possible Blue Plaque sites within Ledbury	2021/22	ED&P	E&L					
28		Promote Ledbury more effectively as an attractive visitor destination	Continuously	ED&P		Tourism WG	✓			✓
29		Develop and improve facilities to make visitors welcome	Continuously	ED&P	E&L	Ledbury Places, Tourism WG, Public Realm plan	✓			
30		Build relationship with schools, churches, voluntary organisations and businesses to encourage them to be globally responsible in line with the Global development target list - https://sdg.humanrights.dk/goals-and-targets	2020/21 onwards	ED&P		Link to Climate action for Ledbury and social justice/responsibility pledge?				
31		Initiate and work with local traders to promote Shop Local Campaign	2021/22	ED&P		Through business forum	✓			✓

Items for Environment and Leisure Committee consideration

	Priority	Actions	Target date	Committee Lead	Stakeholders	Comment	Already doing	No associated costs	No Bandwidth to do	Cost Associated	Priority	Budget
1		Work with schools and youth groups to continue the Youth Council and Youth Forum initiatives	2020/21	E&L	E&L	Investigate options for this in other towns and discuss with Youth Council and Sally Holliday						
2		Provide regular opportunities for young people to be involved in local decision-making	2020/21	E&L	E&L	Investigate options for this in other towns and discuss with Youth Council and Sally Holliday						
3		Promote opportunities for young people to be involved in town events and initiatives	2020/21	E&L	E&L	Investigate options for this in other towns and discuss with Youth Council and Sally Holliday						
4		Develop a waste management and recycling policy for all areas of the Council	2020/21	E&L	E&L	Climate action plan & Ion with Env group						
5		Work with Herefordshire Council and local groups to provide green waste collection service and advice on composting and recycling	2020/20 onwards	E&L	E&L	Climate action plan & Ion with Env group						
6		Consider how best to exercise the parish power for the provision of allotments and to encourage local people to make better and more healthy food choices	2021/22	E&L	E&L	Climate action plan & Ion with Env group & NDP on land allocation			√			
7		Introduce bird and bat boxes in the cemetery and Dog Hill Woods	2020/21	E&L	E&L	under Develop a Greenspace Management Plan				√		√
8		Develop a Greenspace Management Plan for land assets owned or maintained by the council, to include proactive tree planting programmes and wildlife/biodiversity enhancement activity	2020/21	E&L	E&L	Develop a Greenspace Management Plan		√				
9		Work towards meeting the criteria for Green Flag award for open spaces within the town	2020/21	E&L	E&L	Under Develop a Greenspace Management Plan						
10		Encourage the development of community gardens and community gardening schemes.	2021/22	E&L	E&L	Env Group and NDP for land allocations	√	√				
11		Work with Herefordshire Council and its contractors to ensure litter, dog waste, waste and recycling facilities and grit bins are correctly located, maintained and replaced/repared.	2020/21	E&L	E&L	Develop maps for each and condition assessment	√			Potentially		
12		Be creative in introducing alternative and interactive projects to promote a tidy town, such as talking bins	2021/22	E&L	E&L	Link to public Realm Mgt Plan						
13		Support organisations such Ledbury in Bloom, U3A gardeners and the allotment association with planting and enhancement of the town	Annually	E&L	E&L	Link to greenspace mgt plan	√			√		√
14		Promote 'stop the drop' and 'scoop the poop' campaigns and support community clean-up groups to minimise litter and untidiness in the town.	2021/22	E&L	E&L	Link to Greenspace and Public Realm Mgt Plans		√				
15		Introduce a litter clean-up plan and work in partnership with schools and local organisations and stakeholders to organise Litter Picks in areas within the town	Monthly	E&L	E&L	Link to Greenspace and Public Realm Mgt Plans		√				
16		Work with mental health and wellbeing organisations to promote their services, including the social media platforms/	Continuous	E&L	E&L	Health Group liaison and promoting health messages on website and social media	√	√				
17		To become a Dementia Friendly Town in order to generate awareness of how to support people living with dementia	Start 2021/22 - with aim to achieve by 2023	E&L	E&L	NOM to council. Health Group liaison possibly tie in with ecumenical church group		√	CDO			
18		To ensure the health and wellbeing of all events run by the Council or in partnership with other local organisations is a priority	Continuous	E&L	E&L		√	√	CDO			
19		Promote walking and cycling in Ledbury	Continuous	E&L	E&L	Link to Town Promotion plan	√	√				
20		Have Town Council representation at PACT meetings and invite police or CSAs to speak to council regularly on local issues.	Continuous	E&L		Coordinate PACT meetings with council meetings	√	√				
21		Support crime reduction initiatives, such as, Community Watch, We Don't Buy Crime, etc.	Continuous	E&L						√		
22		Work with the local health board to improve NHS dentistry, GP Services and minor injuries unit within the town	Continuous through the NDP	E&L		Health Group	√	√				
23		Encourage availability of information about health and welfare services	Continuous	E&L	E&L		√	√				
24		Maintain and improve access to social and welfare advice and support services locally such as CAB, Community Action Ledbury and Age UK	On-going	F&GP then E&L for ongoing contact	F&GP then E&L for ongoing contact	Improve lision and comms and agree service support	√	√				
25		Encourage Town Mayor to hold and attend regular coffee mornings within the Town	Annually	E&L	E&L	Not this - more about providing info on services and events available and promote - maybe through CAB				√		
26		Promote projects that help reduce isolation and loneliness – bridge the gap between young and old with workshops	2020/2021	E&L	E&L			√				
27		To work with local youth groups to encourage participation in local issues	Continuous	E&L	E&L	See above on youth council/forum		√				
28		Assist in providing support for a safe place for the youth of the town to meet such as a drop-in centre	2020 onwards	E&L	E&L	Financial support and liaison with Ward Councillors and local landlords	√					
29		Introduce a Mayor's Youth Champion	2021/22	E&L	E&L	Link to youth discussions above		√				
30		To promote services and how to access them for the disabled within the town	Continuously	E&L	E&L	CAL - link to website, link to local access group		√				

31		To have a presence at Community events in Ledbury such as the Community Day, Carnival and other such events	Annually	E&L	E&L	Add to annual calendar for council	v			v		v
32		To hold Candle Lighting events at Ledbury Cemetery Mother's Day and Father's Day last weekend before Christmas	Annually	E&L	E&L		v			v		v
33		To encourage young people to have a greater say in what goes on in Ledbury	Continuously	E&L	E&L	Discuss with Youth Council/Sally Holliday	v			v		
34		Work in partnership with arts festival groups to support and develop local projects and events such as the Ledbury Poetry Festival and the Ledbury Fringe	Annually	E&L	ED&P	Through tourism WG?	v					
35		Promote Ledbury in Bloom	Annually	E&L			v			v		v
36		Hold an open day at Ledbury Cemetery and make the burial books available for inspection and family history searches	Bi-annually	E&L						v		
37		Continue to support events such as the October Fair, Ledbury in Bloom, Christmas Lights switch on, Poetry Festival, Ledbury Big Breakfast and Community Day.	Annually	E&L	F&GP	Events calendar link to business forum						
38		Work in partnership with Herefordshire Council to promote and support sporting events in Herefordshire and in particular Ledbury	Continually	E&L		County tourism connection and through market towns forum						
39		Maintain and expand the availability of quality public access spaces for recreation and leisure	Continuously	E&L	ED&P	Neighbourhood Plan and Ward Members	v			v		v
40		Encourage greater participation in sport and exercise	Continuously	E&L		Healthy lifestyles						
41		Work in partnership with military organisations in respect of commemoration plaques for military theatre	2021/22	E&L								
42		Create a memory project in partnership with Old Ledbury to capture people, addresses, pictures, events, memories about the WW2	To be updated regularly	E&L	ED&P	Maybe broaden beyond WW2 to local memory projects, inc AgeUK memory project						
43		To repair and maintain the War Memorial	2020	E&L		Asset mgt plan	v			v		
44		To consider the erection of a statue of the Poet Laurette "John Masefield"	2021/22	E&L		maybe widen to consider public art as part of tourism attraction						
45		Celebrate all the poets with connections to Ledbury by way of a poetry and literature project in conjunction with the Ledbury Poetry Festival	?	E&L		Maybe fund project through the festival, or become parton of the festival on a particular theme which lasts all year				v		
46		Maintain and expand the availability of quality public access spaces for recreation and leisure	Continuously	E&L		NDP and green spaces mgt plan	v	v				
47		Reduce carbon footprint	Continuously	E&L	F&GP	Climate Action Planning						
48		To work with local businesses and community to provide water refill stations throughout the town	2021/22	E&L		consider alongside making visitors welcome - revise as necessary w,r,t, covid						
49		Promote opportunities for community energy projects	Continuously	E&L	ED&P	Through Environment Group and ward members to HC support						
50		Develop a plastic free policy for Ledbury Town Council and pledge a commitment to working towards a plastic free town	2020/21	E&L	ED&P	With Food Group and Business Forum	v	v				
51		Facilitate and develop regular litter pick events or work with organisations who already do this	2019/20	E&L		With Environment Group, Ledbury in Bloom, Community Clean-up and Business Forum on sponsorship of bins etc.	v	v				
52		To provide recycling bins within the town		E&L		Work with HC/BBLP and Environment Group	v			v		v